

# SLD

A U S T R A L I A

COMPANY  
PROFILE

[SriLankaDirectory.com](http://SriLankaDirectory.com)

# Founder



## The Creative Force Behind this Story



In 2004, Ravindra Sri Panditaratne (Rav Sri) embarked on his business journey in Melbourne, Australia. Today, he holds the esteemed title of being Australia's most awarded Sri Lankan entrepreneur, steering the highly acclaimed conglomerate, R S P Holdings.



FOR MORE INFO  
[www.rspholdings.com](http://www.rspholdings.com)

[www.SriLankaDirectory.com](http://www.SriLankaDirectory.com)

# Vision



Unifying Excellence, Transforming Frontiers Our vision is to be the beacon of integrated excellence, setting the standard for transformative IT solutions, pioneering media innovations, and unparalleled real estate services across Australia and Sri Lanka. We envision creating a seamless bridge that transcends borders, fostering growth, connectivity, and prosperity in both nations through innovation, integrity, and lasting partnerships.



# Mission

Empowering Innovation, Connecting Nations Our mission is to seamlessly integrate cutting-edge IT solutions, dynamic media services, and exceptional real estate offerings, bridging the gap between Australia and Sri Lanka. Through innovation, reliability, and customer-centricity, we aim to redefine excellence in these sectors, enriching lives and fostering growth on both shores."



# Our Publications

SLD Australia has produced eight editions of exceptional quality since 2010



2010



2011



2012



2013



2014



2015 - 2016



2017



2019

# Other Publications



The consortium of R S P Holdings companies has released an additional two remarkable publications subsequent to SLD



## THE SRI LANKA GUIDE

The release of The Sri Lanka Guide aimed to elevate Sri Lanka's tourism and was distributed at international events

## AUSLAN CALENDER

Released in superior print and online editions, showcasing attractions, holidays, and calendars from both Sri Lanka and Australia.





# Achievements

Sri Lanka Directory holds the distinction of being the most awarded brand among Sri Lankans in Australia.

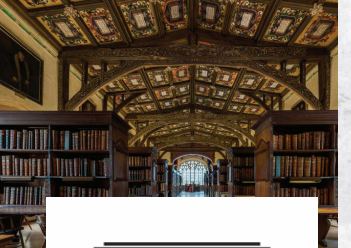


- ▶ Winner of the SLIM Brand Excellence Award under the Regional Brand Recognition Category 2012
- ▶ National Chamber of Exporters (NCE) Award 2012 .
- ▶ Winning the SLIM Brand Excellence Award under the Regional Brand Recognition Category 2013 was exhilarating.
- ▶ National Business Excellence Award 2014. (Bronze Award)
- ▶ SLIM Brand Excellence Award 2014. (Gold Award)
- ▶ Sri Lanka - China Business Co-operation Business Star winning Silver Award in Services Category

# Printed Magazines for Libraries



We, as Sri Lankans, are honored and humbled by the requests from the National Libraries of Australia and Sri Lanka, as well as the State Library of Victoria, for SLD Australia's printed journals to be included as legal deposits in their library collections. Furthermore, Sri Lanka's Emigration & Immigration department has also requested SLD Australia to distribute among tourists interested in reading about the Sri Lankan community in Australia.



ආගමන හා විගමන දෙපාර්තමේන්තුව  
குடிவரவு மற்றும் குடியகல்வுத் திணைக்களம்  
DEPARTMENT OF IMMIGRATION AND EMIGRATION



# CELEBRATING 10 SUCCESSFUL YEARS

10<sup>th</sup>  
ANNIVERSARY  
CELEBRATION

-  100,000 + Copies Delivered
-  150 + outlets Australia-wide
-  1500 + Happy Clients
-  Promotions at 147 + Events
-  250,000 + Social Media Connections
-  750,000 + Readership
-  Sri Lankans' Most Awarded Media in Australia





# Launch of Sri Lanka Directory.com PRESS CONFERENCE

In a grand press conference held at the Galle Face Hotel, Colombo, the global Sri Lankan community celebrated the launch of Sri Lanka Directory.com on March 6, 2024.

Sri Lanka Directory.com is more than a directory; it is a bridge connecting Sri Lankans globally, enabling them to share their successes, expand their networks, and celebrate their heritage.



# OUR CHARITY



**Wish People**  
Wishing for People's Happiness

Reg.No.: Australia: A0110457G | Sri Lanka: GA00263303

[www.wishpeople.org.au](http://www.wishpeople.org.au)

**5% of our profits go to Wish People Inc for the medicine, food, education and financial needs of our people in Sri Lanka.**

**SLD**

A U S T R A L I A