

SLD

A U S T R A L I A



CELEBRATING 10 SUCCESSFUL YEARS

-  100,000 + Copies Delivered
-  150 + outlets Australia-wide
-  1500 + Happy Clients
-  Promotions at 147 + Events
-  250,000 + Social Media Connections
-  750,000 + Readership
-  Sri Lankans' Most Awarded Media in Australia



SRI LANKA DIRECTORY AUSTRALIA

Empowering Sri Lankan Entrepreneurship

An R S P Holdings Company®

a: Level 10, World Trade Centre, 611 Flinders St., Melbourne. Vic 3008 Australia

t(AU): 1300 52 92 93 | m(AU): +61 424 258 949 | t(SL): +94 777 720 230

e: business@SriLankaDirectory.com.au | w: SriLankaDirectory.com.au

SLD operation commenced: 09.09.09 | First Magazine Released: 13.3.2010

SRI LANKA DIRECTORY (SLD), AUSTRALIA 10TH ANNIVERSARY EDITION PROPOSAL

Welcome to our 10th Anniversary publication which will be released June-December 2023. Thank you so much for being with us since 2010 to deliver this magnificent product to empower Sri Lankans' entrepreneurship in Australia. It is our pride that the SLD is the Most Accepted, Most Sponsored and Most Awarded, Media of Sri Lankans in Australia. Therefore, your sponsorship will be highly benefitted with SLD, Australia.

Distribution:

- ▶ High commissions, Embassies, Consulates and Ministries in both Sri Lanka and Australia.
- ▶ Sri Lankan Businesses and General public in Australia.
- ▶ Star class Hotels in Sri Lanka.
- ▶ Leading Casinos in Australia & Sri Lanka.
- ▶ Sri Lankans' major events in Melbourne & Sydney
- ▶ Major awards ceremonies in Colombo. (NCE, SLIM, NBE)
- ▶ Victoria & National Australia libraries
- ▶ Student agents in Australia

STATISTICS OF SLD, AUSTRALIA

No. Of Copies:

15,000 (90% in Australia + 10% in Sri Lanka)

Readership (annual):

Print: 225,000 + | Web: 1.2 Million + | Social: 1.4 + (unique and repeat readers)

Thanks you for your valuable time spent and hoping to hear from you soon with the confirmation to proceed. Kindly contact me on mentioned contact medias if there's anything to be clarified.

Yours Sincerely

Ravindra Sri Panditharathne
Founder / CEO

Platinum Sponsors of SLD, Australia



SPONSORSHIP RATES - IT IS EXQUISITE TO SEE YOUR PRESENCE

Back Inner Page

26cm x 19cm

PLATINUM - A

- ✓ Advertisement At The Printed Magazine
- ✓ Logo At "Our Sponsors" Pages Under Platinum With Page Reference
- ✓ Logo at SriLankaDirectory.com.au Sponsors Page Under Platinum
- ✓ 1 Full page inside (Front cover and Back cover receiving 2 pages inside)
- ✓ 12 each x Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram
- ✓ 1 x eFlyer for over 24,000 Sri Lankans in Australia + New Zealand via email

Was ~~\$3250~~
\$ 2250.00

Back First Page

26cm x 19cm

PLATINUM - B

- ✓ Advertisement At The Printed Magazine
- ✓ Logo At "Our Sponsors" Pages Under Platinum With Page Reference
- ✓ Logo at SriLankaDirectory.com.au Sponsors Page Under Platinum
- ✓ 1 Full page inside (Front cover and Back cover receiving 2 pages inside)
- ✓ 12 each x Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram
- ✓ 1 x eFlyer for over 24,000 Sri Lankans in Australia + New Zealand via email

Was ~~\$3250~~
\$ 2250.00

Front First Page

26cm x 19cm

PLATINUM - C

- ✓ Advertisement At The Printed Magazine
- ✓ Logo At "Our Sponsors" Pages Under Platinum With Page Reference
- ✓ Logo at SriLankaDirectory.com.au Sponsors Page Under Platinum
- ✓ 1 Full page inside (Front cover and Back cover receiving 2 pages inside)
- ✓ 12 each x Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram
- ✓ 1 x eFlyer for over 24,000 Sri Lankans in Australia + New Zealand via email

Was ~~\$3450~~
\$ 4250.00

Front Inner Page

26cm x 19cm

PLATINUM - D

- ✓ Advertisement At The Printed Magazine
- ✓ Logo At "Our Sponsors" Pages Under Platinum With Page Reference
- ✓ Logo at SriLankaDirectory.com.au Sponsors Page Under Platinum
- ✓ 1 Full page inside (Front cover and Back cover receiving 2 pages inside)
- ✓ 12 each x Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram
- ✓ 1 x eFlyer for over 24,000 Sri Lankans in Australia + New Zealand via email

Was ~~\$4250~~
\$ 3250.00

Back Cover Page

26cm x 19cm

PLATINUM - E

- ✓ Advertisement At The Printed Magazine
- ✓ Logo At "Our Sponsors" Pages Under Platinum With Page Reference
- ✓ Logo at SriLankaDirectory.com.au Sponsors Page Under Platinum
- ✓ 1 Full page inside (Front cover and Back cover receiving 2 pages inside)
- ✓ 12 each x Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram
- ✓ 1 x eFlyer for over 24,000 Sri Lankans in Australia + New Zealand via email

Was ~~\$5450~~
\$ 4450.00

Front Cover Double Spread

26cm x 38cm

PLATINUM - F

- ✓ Advertisement At The Printed Magazine
- ✓ Logo At "Our Sponsors" Pages Under Platinum With Page Reference
- ✓ Logo at SriLankaDirectory.com.au Sponsors Page Under Platinum
- ✓ 1 Full page inside (Front cover and Back cover receiving 2 pages inside)
- ✓ 12 each x Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram
- ✓ 1 x eFlyer for over 24,000 Sri Lankans in Australia + New Zealand via email

Was ~~\$6750~~
\$ 5750.00

SPONSORSHIP RATES - IT IS EXQUISITE TO SEE YOUR PRESENCE

Full Page

26cm x 19cm

GOLD

- ✓ Advertisement At The Printed Magazine
- ✓ Logo At "Our Sponsors" Pages Under Gold With Page Reference
- ✓ Logo at SriLankaDirectory.com.au Sponsors Page Under Gold
- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, Twitter and Instagram
- ✓ 1 x eFlyer for over 24,000 Sri Lankans in Australia + New Zealand via email

Was ~~\$550~~
\$ 450.00

Black & White Price \$ 275.00

Book Mark Ad

(Five In One Book Mark)

5cm x 6cm

GOLD

- ✓ Advertisement At The Printed Magazine
- ✓ Logo At "Our Sponsors" Pages Under Gold With Page Reference
- ✓ Logo at SriLankaDirectory.com.au Sponsors Page Under Gold
- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, Twitter and Instagram
- ✓ 1 x eFlyer for over 24,000 Sri Lankans in Australia + New Zealand via email

Only 6 spots in book mark

\$ 450.00

Half Page

13cm x 19cm

SILVER

- ✓ Advertisement At The Printed Magazine
- ✓ Logo At "Our Sponsors" Pages Under Bronze Or Silver With Page Reference
- ✓ Logo at SriLankaDirectory.com.au Sponsors Page Under Bronze Or Silver
- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, Twitter and Instagram

Was ~~\$300~~
\$ 250.00

Black & White Price \$ 155.00

Business Card

6.5cm x 9.5cm

BRONZE

- ✓ Advertisement At The Printed Magazine
- ✓ Logo At "Our Sponsors" Pages Under Bronze Or Silver With Page Reference
- ✓ Logo at SriLankaDirectory.com.au Sponsors Page Under Bronze Or Silver
- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, Twitter and Instagram

Was ~~\$150~~
\$ 80.00

Black & White Price \$ 45.00

Quarter Page

13cm x 9.5cm

BRONZE

- ✓ Advertisement At The Printed Magazine
- ✓ Logo At "Our Sponsors" Pages Under Bronze Or Silver With Page Reference
- ✓ Logo at SriLankaDirectory.com.au Sponsors Page Under Bronze Or Silver
- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, Twitter and Instagram

Was ~~\$175~~
\$ 150.00

Black & White Price \$ 80.00

Listings

(Name, Address, Contact Number In Print & Web)

IRON

On Both Print
Magazine
And Website

Black & White Price
~~\$ 20.00~~

FREE

The logo features the letters 'SLD' in a large, bold, red sans-serif font. The '1' is integrated into the 'L'. Below this, the word 'AUSTRALIA' is written in a smaller, dark blue, spaced-out sans-serif font. The entire logo is centered within a white rectangular area that has a red diagonal line at the bottom right corner.

SLD

A U S T R A L I A

YOU ARE GLOBALLY CONNECTED

SriLankaDirectory.com