



## CELEBRATING 10 SUCCESSFUL YEARS

-  100,000 + Copies Delivered
-  150 + outlets Australia-wide
-  1500 + Happy Clients
-  Promotions at 147 + Events
-  250,000 + Social Media Connections
-  750,000 + Readership
-  Sri Lankans' Most Awarded Media in Australia



# SRI LANKA DIRECTORY AUSTRALIA

Empowering Sri Lankan Entrepreneurship

An R S P Holdings Company®

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e: business@SriLankaDirectory.com.au | w: SriLankaDirectory.com.au

SLD operation commenced: 09.09.09 | First Magazine Released: 13.3.2010

## SRI LANKA DIRECTORY (SLD), AUSTRALIA 10TH ANNIVERSARY EDITION PROPOSAL

Welcome to our 10th Anniversary publication which will be released June-December 2023. Thank you so much for being with us since 2010 to deliver this magnificent product to empower Sri Lankans' entrepreneurship in Australia. It is our pride that the SLD is the Most Accepted, Most Sponsored and Most Awarded, Media of Sri Lankans in Australia. Therefore, your sponsorship will be highly benefitted with SLD, Australia.

### Distribution:

- ▶ High commissions, Embassies, Consulates and Ministries in both Sri Lanka and Australia.
- ▶ Sri Lankan Businesses and General public in Australia.
- ▶ Star class Hotels in Sri Lanka.
- ▶ Leading Casinos in Australia & Sri Lanka.
- ▶ Sri Lankans' major events in Melbourne & Sydney
- ▶ Major awards ceremonies in Colombo. (NCE, SLIM, NBE)
- ▶ Victoria & National Australia libraries
- ▶ Student agents in Australia

## STATISTICS OF SLD, AUSTRALIA

### No. Of Copies:

15,000 (90% in Australia + 10% in Sri Lanka)

### Readership (annual):

Print: 225,000 + | Web: 1.2 Million + | Social: 1.4 + (unique and repeat readers)

Thanks you for your valuable time spent and hoping to hear from you soon with the confirmation to proceed. Kindly contact me on mentioned contact medias if there's anything to be clarified.

Yours Sincerely

Ravindra Sri Panditharathne  
Founder / CEO

### Platinum Sponsors of SLD, Australia



# SPONSORSHIP RATES - IT IS EXQUISITE TO SEE YOUR PRESENCE

## Back-Inner Page

26cm x 19cm

### PLATINUM

- ✓ Advertisement at the Printed Magazine
- ✓ Logo At "Our Sponsors" Pages Under Platinum With Page Reference
- ✓ Logo at SriLankaDirectory.com sponsors page under platinum
- ✓ 1 Full page inside (1 Full page article)
- ✓ 12 each x Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X
- ✓ 6 x eFlyer for over 10,000 Sri Lankans in Australia + New Zealand via email

Was ~~\$3250~~  
\$ 2250.00

## Back-First Page

26cm x 19cm

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Was ~~\$4450~~  
\$ 3250.00

## Front-Inner Page

26cm x 19cm

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Was ~~\$4250~~  
\$ 3250.00

## Back-Cover Page

26cm x 19cm

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Was ~~\$5450~~  
\$ 4450.00

## Front Cover Double Spread

26cm x 38cm

### PLATINUM

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Was ~~\$6750~~  
\$ 5750.00

# SPONSORSHIP RATES - IT IS EXQUISITE TO SEE YOUR PRESENCE

## Full Page

26cm x 19cm

**GOLD**

- ✓ Advertisement at the printed magazine
- ✓ Logo at "Our Sponsors" pages under Gold with page reference
- ✓ Logo at SriLankaDirectory.com Sponsors page under Gold
- ✓ 12 each x Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X
- ✓ 3x eFlyer for over 10,000 Sri Lankans in Australia + New Zealand via email

Was ~~\$550~~  
\$ 450.00

## Book Mark Ad

(Five In One Book Mark)

5cm x 6cm

**GOLD**

- ✓ Advertisement At The Printed Magazine
- ✓ Logo at "Our Sponsors" pages under Gold with page reference
- ✓ Logo at SriLankaDirectory.com Sponsors page under Gold
- ✓ 12 each x Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X
- ✓ 3x eFlyer for over 10,000 Sri Lankans in Australia + New Zealand via email

Only 6 spots in book mark  
\$ 450.00

## Full Page

26cm x 19cm

Black & White

**SILVER**

- ✓ Advertisement at the printed magazine
- ✓ Logo at "Our Sponsors" pages under Bronze or Silver with page reference
- ✓ Logo at SriLankaDirectory.com sponsors page under Bronze Or Silver
- ✓ 12 each x Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X
- ✓ 1 x eFlyer for over 10,000 Sri Lankans in Australia + New Zealand via email

\$ 275.00

## Half Page

13cm x 19cm

**SILVER**

- ✓ Advertisement at the printed magazine
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- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X
- ✓ 1 x eFlyer for over 10,000 Sri Lankans in Australia + New Zealand via email

Was ~~\$300~~  
\$ 250.00

## Half Page

13cm x 19cm

Black & White

**BRONZE**

- ✓ Advertisement at the printed magazine
- ✓ Logo at "Our Sponsors" pages under Bronze or Silver with page reference
- ✓ Logo at SriLankaDirectory.com sponsors page under Bronze Or Silver
- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X

\$ 155.00

## Business Card

6.5cm x 9.5cm

**BRONZE**

- ✓ Advertisement at the printed magazine
- ✓ Logo at "Our Sponsors" pages under Bronze or Silver with page reference
- ✓ Logo at SriLankaDirectory.com sponsors page under Bronze Or Silver
- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X

Was ~~\$150~~  
\$ 80.00

# SPONSORSHIP RATES - IT IS EXQUISITE TO SEE YOUR PRESENCE

## Quarter Page

13cm x 9.5cm

**BRONZE**

- ✓ Advertisement at the printed magazine
- ✓ Logo at "Our Sponsors" pages under Bronze or Silver with page reference
- ✓ Logo at SriLankaDirectory.com sponsors page under Bronze Or Silver
- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X

Was ~~\$175~~  
\$ 150.00

## Quarter Page

13cm x 9.5cm

Black & White

**BRONZE**

- ✓ Advertisement at the printed magazine
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- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X

\$ 80.00

## Business Card

6.5cm x 9.5cm

Black & White

**BRONZE**

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- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X

\$ 45.00

## Listings

(Name, Address, Contact  
Number In Print & Web)

**IRON**

On Both Print  
Magazine  
And Website

Black & White Price

~~\$ 20.00~~

**FREE**

# SLD

A U S T R A L I A

YOU ARE GLOBALLY CONNECTED

[SriLankaDirectory.com](http://SriLankaDirectory.com)