

SLD

A U S T R A L I A



COMPANY PROFILE

Founder

The Creative Force
Behind this Story



Rav Sri



In 2004, Ravindra Sri Panditaratne (Rav Sri) embarked on his business journey in Melbourne, Australia. Today, he holds the esteemed title of being Australia's most awarded Sri Lankan entrepreneur, steering the highly acclaimed conglomerate, R S P Holdings.



FOR MORE INFO
www.rspholdings.com

www.SriLankaDirectory.com

Vision



Unifying Excellence, Transforming Frontiers Our vision is to be the beacon of integrated excellence, setting the standard for transformative IT solutions, pioneering media innovations, and unparalleled real estate services across Australia and Sri Lanka. We envision creating a seamless bridge that transcends borders, fostering growth, connectivity, and prosperity in both nations through innovation, integrity, and lasting partnerships.



Mission

Empowering Innovation, Connecting Nations Our mission is to seamlessly integrate cutting-edge IT solutions, dynamic media services, and exceptional real estate offerings, bridging the gap between Australia and Sri Lanka. Through innovation, reliability, and customer-centricity, we aim to redefine excellence in these sectors, enriching lives and fostering growth on both shores."



Our Publications

SLD Australia has produced eight editions of exceptional quality since 2010



2010



2011



2012



2013



2014



2015 - 2016



2017



2019

Other Publications



The consortium of R S P Holdings companies has released an additional two remarkable publications subsequent to SLD



THE SRI LANKA GUIDE

The release of The Sri Lanka Guide aimed to elevate Sri Lanka's tourism and was distributed at international events

AUSLAN CALENDER

Released in superior print and online editions, showcasing attractions, holidays, and calendars from both Sri Lanka and Australia.





Achievements

Sri Lanka Directory holds the distinction of being the most awarded brand among Sri Lankans in Australia.



- ▶ Winner of the SLIM Brand Excellence Award under the Regional Brand Recognition Category 2012
- ▶ National Chamber of Exporters (NCE) Award 2012 .
- ▶ Winning the SLIM Brand Excellence Award under the Regional Brand Recognition Category 2013 was exhilarating.
- ▶ National Business Excellence Award 2014. (Bronze Award)
- ▶ SLIM Brand Excellence Award 2014. (Gold Award)
- ▶ Sri Lanka - China Business Co-operation Business Star winning Silver Award in Services Category

Printed Magazines for Libraries



We, as Sri Lankans, are honored and humbled by the requests from the National Libraries of Australia and Sri Lanka, as well as the State Library of Victoria, for SLD Australia's printed journals to be included as legal deposits in their library collections. Furthermore, Sri Lanka's Emigration & Immigration department has also requested SLD Australia to distribute among tourists interested in reading about the Sri Lankan community in Australia.



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குடிவரவு மற்றும் குடியகல்வுத் திணைக்களம்
DEPARTMENT OF IMMIGRATION AND EMIGRATION

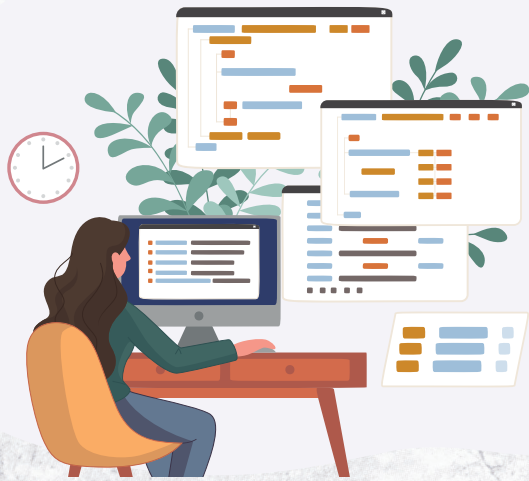


CELEBRATING 15 SUCCESSFUL YEARS

-  100,000 + Copies Delivered
-  150 + outlets Australia-wide
-  1500 + Happy Clients
-  Promotions at 147 + Events
-  250,000 + Social Media Connections
-  750,000 + Readership
-  Sri Lankans' Most Awarded Media in Australia

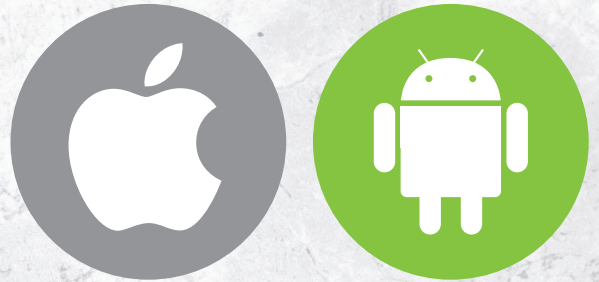
15th
ANNIVERSARY
CELEBRATION





Future

MOBILE APPS



SLD Australia by now The iOS and Android apps are undergoing rigorous testing and are expected to be rolled out to customers soon.



GOING GLOBAL

Since 2010, we've held the domain SriLankaDirectory.com, envisioning a comprehensive global business directory for cherished Sri Lankans worldwide. Drawing from over twelve years of dedicated efforts and invaluable experiences, we proudly launched the Sri Lankans Global Business Directory to the world on April 14th, 2023, coinciding with the Sri Lankan New Year Day.

Launched
SriLankaDirectory.com
in 2023



OUR CHARITY



Wish People
Wishing for People's Happiness

Reg.No.: Australia: A0110457G | Sri Lanka: GA00263303

www.wishpeople.org.au

5% of our profits go to Wish People Inc for the medicine, food, education and financial needs of our people in Sri Lanka.

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