

SLD

A U S T R A L I A

SLD
G L O B A L

AusLan
CALENDER

15th
ANNIVERSARY
CELEBRATION

CELEBRATING 15 SUCCESSFUL YEARS

-  100,000 + Copies Delivered
-  150 + outlets Australia-wide
-  1500 + Happy Clients
-  Promotions at 147 + Events
-  250,000 + Social Media Connections
-  750,000 + Readership
-  Sri Lankans' Most Awarded Media in Australia



SRI LANKA DIRECTORY AUSTRALIA

Empowering Sri Lankan Entrepreneurship

An R S P Holdings Company®

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t(AU): 1300 52 92 93 | m(AU): +61 424 258 949 | t(SL): +94 777 720 230
e: business@SriLankaDirectory.com.au | w: SriLankaDirectory.com.au

SLD operation commenced: 09.09.09 | First Magazine Released: 13.3.2010

SRI LANKA DIRECTORY (SLD), AUSTRALIA 15th ANNIVERSARY EDITION PROPOSAL

Thank you so much for being with us since 2010 to deliver this magnificent product to empower Sri Lankans' entrepreneurship in Australia. It is our pride that the SLD is the Most Accepted, Most Sponsored and Most Awarded, Media of Sri Lankans in Australia. Therefore, your sponsorship will be highly benefitted with SLD, Australia.

Distribution:

- ▶ High commissions, Embassies, Consulates and Ministries in both Sri Lanka and Australia.
- ▶ Sri Lankan Businesses and General public in Australia.
- ▶ Star class Hotels in Sri Lanka.
- ▶ Leading Casinos in Australia & Sri Lanka.
- ▶ Sri Lankans' major events in Melbourne & Sydney
- ▶ Major awards ceremonies in Colombo. (NCE, SLIM, NBE)
- ▶ Victoria & National Australia libraries
- ▶ Student agents in Australia

STATISTICS OF SLD, AUSTRALIA

No. Of Copies:

15,000 (90% in Australia + 10% in Sri Lanka)

Readership (annual):

Print: 225,000 + | Web: 1.2 Million + | Social: 1.4 + (unique and repeat readers)

Thanks you for your valuable time spent and hoping to hear from you soon with the confirmation to proceed. Kindly contact me on mentioned contact medias if there's anything to be clarified.

Yours Sincerely

Ravindra Sri Panditharathne
Founder / CEO

Platinum Sponsors of SLD, Australia



SPONSORSHIP RATES - IT IS EXQUISITE TO SEE YOUR PRESENCE

Front Cover Double Spread

26cm x 38cm

PLATINUM

- ✓ Advertisement at the Printed Magazine
- ✓ Logo At "Our Sponsors" Pages Under Platinum With Page Reference
- ✓ Logo at SriLankaDirectory.com sponsors page under platinum
- ✓ 1 Full page inside (1 Full page article)
- ✓ 12 each x Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X
- ✓ 6 x eFlyer for over 10,000 Sri Lankans in Australia + New Zealand via email

Was ~~\$8750~~
\$ 7,750.00

Front-First Page

26cm x 19cm

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Was ~~\$4450~~
\$ 3,250.00

Front-Inner Page

26cm x 19cm

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Was ~~\$4250~~
\$ 3,250.00

Back-Cover Page

26cm x 19cm

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Was ~~\$5450~~
\$ 4,450.00

Back-Inner Page

26cm x 19cm

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Was ~~\$3250~~
\$ 2,250.00

Back-First Page

26cm x 19cm

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Was ~~\$3250~~
\$ 2,250.00

SPONSORSHIP RATES - IT IS EXQUISITE TO SEE YOUR PRESENCE

Full Page

26cm x 19cm

GOLD

- ✓ Advertisement at the printed magazine
- ✓ Logo at "Our Sponsors" pages under Gold with page reference
- ✓ Logo at SriLankaDirectory.com Sponsors page under Gold
- ✓ 12 each x Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X
- ✓ 3x eFlyer for over 10,000 Sri Lankans in Australia + New Zealand via email

Was ~~\$550~~
\$ 450.00

Full Page

26cm x 19cm

Black & White

SILVER

- ✓ Advertisement at the printed magazine
- ✓ Logo at "Our Sponsors" pages under Bronze or Silver with page reference
- ✓ Logo at SriLankaDirectory.com sponsors page under Bronze Or Silver
- ✓ 12 each x Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X
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\$ 275.00

Half Page

13cm x 19cm

SILVER

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Was ~~\$300~~
\$ 250.00

Half Page

13cm x 19cm

Black & White

BRONZE

- ✓ Advertisement at the printed magazine
- ✓ Logo at "Our Sponsors" pages under Bronze or Silver with page reference
- ✓ Logo at SriLankaDirectory.com sponsors page under Bronze Or Silver
- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X

\$ 155.00

Quarter Page

13cm x 9.5cm

BRONZE

- ✓ Advertisement at the printed magazine
- ✓ Logo at "Our Sponsors" pages under Bronze or Silver with page reference
- ✓ Logo at SriLankaDirectory.com sponsors page under Bronze Or Silver
- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X

Was ~~\$175~~
\$ 150.00

Quarter Page

13cm x 9.5cm

Black & White

BRONZE

- ✓ Advertisement at the printed magazine
- ✓ Logo at "Our Sponsors" pages under Bronze or Silver with page reference
- ✓ Logo at SriLankaDirectory.com sponsors page under Bronze Or Silver
- ✓ Advertisement at Facebook, Tik Tok, LinkedIn, and Instagram, Pinterest, Google, X

\$ 80.00

SPONSORSHIP RATES - IT IS EXQUISITE TO SEE YOUR PRESENCE

Business Card

6.5cm x 9.5cm

Black & White

BRONZE

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\$ 45.00

Business Card

6.5cm x 9.5cm

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Was ~~\$150~~
\$ 80.00

Book Mark Ad (Five In One Book Mark)

5cm x 6cm

GOLD

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- ✓ 3x eFlyer for over 10,000 Sri Lankans in Australia + New Zealand via email

Only 6 spots in book mark

\$ 450.00

Listings

(Name, Address, Contact Number In Print & Web)

IRON

On Both Print
Magazine
And Website

Black & White Price
~~\$ 20.00~~

FREE

SLD

A U S T R A L I A



YOU ARE GLOBALLY CONNECTED

SriLankaDirectory.com